

CHINA BRITAIN

TRADE EXPO 2018

中英贸易展览

2018 PROGRAMME

Friday 26th January 2018

Queen Elizabeth II Conference Centre, Westminster, London

Master of Ceremonies

Nadia Turki

8:45 – 9:30 *Badge Collection & Coffee*

9:30 – 10:00 *Keynote & the Impact of Brexit*

Speakers: Dr Peter Collecott, Co-Chairman, The Ambassador Partnership
Dr Kegang Wu, Chief Representative, China Guangdong Economic & Trade Office in the UK

10:00 – 11:00 *Doing Business with China*

Speakers: Ji Bo, Chief Representative for Europe and Assistant Dean for Global Executive Education,
Cheung Kong Graduate School of Business (CKGSB)
Jonathan Geldart, Executive Director, Greater China, Grant Thornton International
Michael Zhu, Founder and President, Lan-bridge Communications

11:00 – 11:30 *Coffee & Networking*

11:30 – 12:15 *Young Business Leaders Forum*

Moderator: Dr Catherine Hua Xiang, Academic Director of LSE, Confucius Institute for Business London
Panellists: Sally Maier-Yip, MD and Founder, 11K Consulting
Chun Qing Li, Founder of KREOD Architecture & China Britain International Design Week
Deputy Chairman of Conservative Friends of Eurasia
James Lavender, Founder, Synergy Learning

12:15 – 12:30 *A Beginner's Guide to Navigating Chinese Social Media*

Speaker: Kain Jagger, Sales and Marketing Manager, Lan-bridge Communications

12:30 – 13:00 *Luxury Travel & Market Focus*

Speakers: Marc Faltheim, Senior Advisor, Lan-bridge Communications
Eric Francis Manu, Founder and Managing Director, EM Brokerage Group Concierge

13:00 – 14:00 *Lunch and Networking*

14:00 – 15:00 *Marketing, PR & Advertising*

Speakers: Carol Chan, Founder & Managing Director, Comms8 Ltd.
Julian Boulding, President, thenetworkone
Jay Smith, Co-founder and MD, Beiwei 55 °
Darren Jacobs, Head of Agency Sales, SEA and Europe of iClick Interactive Asia

15:00 – 15:20 *Chinese Art Investment - Powered by Family Office Magazine*

Speaker: Ty Murphy, Founder, The Picasso Guru

15:20 – 16:00 *Business Opportunities & Consumer Insights*

Ji Bo, Chief Representative for Europe and Assistant Dean for Global Executive Education,
Cheung Kong Graduate School of Business (CKGSB)

16:00 – 17:00 *Drinks Reception & Networking*

www.chinabritaintradeexpo.com